

Worked example

Hypothetical teaching example: not actual results

NEXT ACTION

By October 2, prepare the one-page checklist and review this draft. For a real plan, verify the buyer's need
Full action continues in plan details below or appendix.

Owner: Founder (hypothetical)

Due: 2026-10-02

Concise summary: complete details continue in the appendix

R: Revenue outcome

Company / project: Hypothetical agent-security startup

Target buyer: Hypothetical AI vendor-security evaluator (imagined role; not a verified OpenAI buyer)

[More detail in the appendix]

O: Optimal room

Event: Illustrative AI security roundtable, October 6, 2026, San Francisco (fictional room)

Plan: attend

[More detail in the appendix]

O: Outreach engine

Recipient: Hypothetical AI vendor-evaluation role at OpenAI (no individual identified; not verified)

Context: Hypothetical teaching scenario only: imagine a buyer considering how to evaluate AI model-vendor security. No OpenAI need, initiative, e... [continued in appendix]

[More detail in the appendix]

M: Measure and next step

Next action: By October 2, prepare the one-page checklist and review this draft. For a real plan, verify the buyer's need and event details first... [continued in appendix]

Owner: Founder (hypothetical)

[More detail in the appendix]

Actual results: not targets

Conversations: Not recorded

Qualified meetings held: Not recorded

[More detail in the appendix]

Still to verify

- Verify any independently sourced account-specific information before use; this planner does not verify it.
- Before using this structure for a real event, replace the fictional audience, RSVP, buyer need and schedule with your own evidence. Before send... [continued in appendix]

Hypothetical teaching example origin: no affiliation

OpenAI, NVIDIA, and ElevenLabs are named only as teaching anchors; no affiliation, endorsement, representation, or relationship is implied. The s... [continued in appendix]

Worked example

Full plan details: appendix

R: Revenue outcome

Company / project: Hypothetical agent-security startup

Target buyer: Hypothetical AI vendor-security evaluator (imagined role; not a verified OpenAI buyer)

Desired outcome: Explore one qualified AI model-vendor evaluation conversation

Target: 1

Deadline: 2026-10-16

Qualified meeting criteria: A held conversation with a verified security buyer, confirmed fit with an actual need, and an agreed next step.

O: Optimal room

Event: Illustrative AI security roundtable, October 6, 2026, San Francisco (fictional room)

Plan: attend

Audience evidence: known: Scenario assumption: the organizer's role breakdown shows 12 security and platform leads, including three AI-vendor evaluators. This is a fictional audience, not a claim that any named company's employees will attend.

Problem fit: known: Scenario assumption: a hypothetical security lead is reviewing data access, evaluation evidence and approval ownership for an AI model-vendor assessment. The security roundtable directly matches those questions; this is not an asserted OpenAI need.

Admission: confirmed: Scenario assumption: the founder has an approved RSVP for this fictional roundtable. No actual invitation or admission is represented.

Travel / conversation time: known: Scenario schedule: leave at 17:30, allow 30 minutes for travel, check in at 18:00, and reserve 18:15-18:25 for one conversation before the 18:30 discussion.

O: Outreach engine

Recipient: Hypothetical AI vendor-evaluation role at OpenAI (no individual identified; not verified)

Context: Hypothetical teaching scenario only: imagine a buyer considering how to evaluate AI model-vendor security. No OpenAI need, initiative, employee, buyer, or account-specific signal is asserted.

Useful offer: a short AI model-vendor evaluation checklist for review

Small ask: a 10-minute conversation at 18:15, before the roundtable discussion

Editable draft: UNSENT, CONDITIONAL TEACHING DRAFT: Are you joining the AI security roundtable on October 6? If model-vendor security reviews are part of your work, I can share a one-page checklist covering data access, evaluation evidence and approval owners. Would 10 minutes at 18:15, before the discussion, be useful? No problem if this is not your area.

M: Measure and next step

Next action: By October 2, prepare the one-page checklist and review this draft. For a real plan, verify the buyer's need and event details first, then ask permission for a 10-minute conversation. Never send the fictional example unchanged.

Owner: Founder (hypothetical)

Due: 2026-10-02

Conversation context: After the event, record the buyer's stated problem, who owns the decision and the next step they agreed to. This is a recording guide, not a conversation that has happened.

Promised resource: Planned offer: the one-page checklist. Record it as promised only if the participant asks for it.

Follow-up status: Planned for October 7: send only an agreed resource, reference the actual conversation and ask whether a follow-up discussion would help. No message has been sent.

Actual results: not targets

Conversations: Not recorded

Qualified meetings held: Not recorded

Worked example

Additional plan details

Opportunities: Not recorded

Still to verify

- Verify any independently sourced account-specific information before use; this planner does not verify it.
- Before using this structure for a real event, replace the fictional audience, RSVP, buyer need and schedule with your own evidence. Before sending, confirm the recipient's relevance and willingness to meet.

Hypothetical teaching example origin: no affiliation

OpenAI, NVIDIA, and ElevenLabs are named only as teaching anchors; no affiliation, endorsement, representation, or relationship is implied. The startup, buyer roles, needs, account contexts and roundtable are hypothetical, not claims about actual employees, initiatives, verified buyers, attendees, customers or outcomes. The original worked example assumes a relevant audience, approved RSVP, problem fit and feasible schedule to show a complete planning decision. All four are teaching assumptions, not verified facts. Actual-result fields are empty and the draft is conditional and unsent. Copying an example into your plan resets its evidence statuses to unknown. These original assumptions do not describe later visitor edits. Current statuses, results, drafts and follow-up details elsewhere in your plan are visitor-supplied, not independently verified by this planner. Verify account details, event logistics and sources before relying on them.